



# ABSECON BUSINESS & COMMERCIAL DEVELOPMENT CORPORATION, INC.

## MARCH APRIL NEWLETTER

### BID FOR PRIME SPOTS IN TELEPHONE DIRECTORY

ABCD would like to invite you to advertise in your 2009/10 Absecon Telephone Directory. ABCD publishes the Absecon Telephone Directory every two years. There are six (6) premium pages that are available to the highest bidder. They are the:

Front inside cover ..... (min. bid) \$550  
 Back cover ..... (min. bid) \$800  
 Back inside cover ..... (min. bid) \$550  
 Pg. Opposite back inside cover \$525  
 Center Page Left ..... (min. bid) \$525  
 Center Page Right ..... (min. bid) \$525

Bidders are required to submit

sealed bids for the (6) pages listed above to the ABCD Treasurer by the deadline date of April 15, 2009. All bids must be postmarked no later than April 15, 2009.

Each sealed bid envelope will clearly have the bidders name and address along with the bid offer for the page type. Bidders may offer bids on one or all pages. When making multiple bid offers the bidder must specify the first, second, third (etc.) preference if the desire is to advertise on only on one page of the bid offers.

All sealed bids will be opened by the

ABCD Treasurer and read aloud at an open ABCD Board meeting scheduled for April 20, 2009.

Should there be ties in the bidding, a second round of sealed bids will be requested for the page bids that are tied. ABCD reserves the right to reject all bids and re-bid. Pages that receive no bids will be offered to the advertisers at the minimum bid on a first come first serve basis.

The bids shall be mailed to: ABCD Corp., Inc. Treasurer, PO Box 194, Absecon, NJ 08201.

### FROM THE PRESIDENT

#### Planning Board Notes

##### **January 27, 2009**

Applicant: Foxmoor at Absecon Corp.  
 Application: Preliminary Site Plan with variances.  
 Location: 608 Pitney Road  
 Granted Preliminary Site Plan approval with conditions  
 Conditions included: payment of Taxes, providing detailed site engineering plans, providing affordable housing units or in lieu thereof provide a contribution towards future infrastructure, such as the pedestrian bridge over Route 30 in the Train Station Overlay Area. Waiting for revised plans for review.

##### **Feb. 24, 2009**

Applicant: Rakish Patel  
 Application: Site Plan Waiver (Proposed Food Market)  
 Location: 209 South New Road  
 Granted Site Plan Waiver with conditions.

#### **to your business?**

The Absecon Ordinance allows commercial establishments to qualify for the Waiver of Site Plan for minor additions up to 1,000 SF and up to 5 additional parking spaces. Also, Administrative Review of your expansion

Conditions included providing cost estimate for on-site improvements.  
 Applicant: ARF Corp.  
 Application: Site Plan Waiver  
 Location: Mill Road (Dunkin Donuts site)  
 Granted Site Plan Waiver with conditions.  
 Conditions included providing landscaping, lighting, and road easement for public improvements on private property.  
 Waiting for revised plans for review.



Rob Reid

**March 10, 2009**  
 Applicant: KRUPA HOSPITALITY inc. (Taffy Motel)  
 Application: Preliminary Site Plan for 48 unit hotel with variances  
 Location: 435 Absecon Blvd.  
 Granted Preliminary Site Plan approval with conditions.  
 Conditions include revised stormwater management and landscaping.  
 Waiting for revised plans for review.

#### **Considering an expansion**

up to 5,000 SF and 10 additional parking spaces is possible under some conditions. Contact Rob Reid at [abseconplanner@comcast.net](mailto:abseconplanner@comcast.net) for details.  
 To keep up to date with Planning Board activities go to [Abseconplanner.com](http://Abseconplanner.com)

### PREPARE FOR FIRE OFFICIAL'S INSPECTION



The Fire Prevention Bureau of Absecon would like to alert you that all business will be inspected this year and this is a list of some common fire violations you should be aware of so they can be taken care of before your inspection.

1. Fire Extinguishers tagged and tested each year
2. Fire alarm and fire sprinkler systems, tested and supply a test report
3. Extension cords prohibited
4. Exit lights and emergency lights working properly (should work when breakers turned off)
5. Blocked electrical panels
6. Storage within 24" of ceiling
7. Receptacle and electrical covers missing
8. All electrical breakers marked
9. Blocked doorways or stairways
10. Smoke detectors and or CO detectors working properly

If you have any questions, you may call Jerry Cohen, Fire Official at (609) 377-7631.

## ADVERTISING OPPORTUNITIES

An opportunity exists for a group ad promoting Absecon businesses for the Spring/Summer of 2009 through Atlantic Broadcasting. Atlantic Broadcasting consists of 5 major radio stations in the South Jersey market. They are... WMGM The Shark 103.7, WTKU, KOOL 98.3, WJSE 102.7 JSE Rocks, WOND 1400 AM, with Don Williams, Barbara Alltman and Pinky Kravitz and the only Hispanic radio station in the market, La Fiesta, formerly La Gran D, 1490 AM. These radio stations can bring customers to our stores with a consistent message that we wish to convey. Each businesses campaign should be no less than 15 weeks to sell the

message. Remember, the more people hear your story, the more they are likely to respond. That is how radio works. Contact Joe Ricci, Senior Account Executive by phone or email (below) so that he is able to establish how many businesses wish to partake in the advertising campaign and come up with a budget so Atlantic Broadcasting can create a game plan to promote the Absecon business district and to bring more than 122,000 weekly listeners to our stores to spend money.

**Joe Ricci, Senior Account Executive**  
**(609) 653-1400**  
**Joe.Ricci@atlanticbroadcasting.net**



ABTV, your local television channel is now able to offer affordable commercial spots to advertise your business. Enjoy a 30 second spot for a very nominal investment. Please email the station at [ABTV@Absecon-NewJersey.org](mailto:ABTV@Absecon-NewJersey.org) for further information.



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PO Box 194

Absecon, New Jersey 08201

**SUBMIT ARTICLES** Feel free to submit photos or news of interest for the next publication. Email [Orders@D-ZyneServices.com](mailto:Orders@D-ZyneServices.com) or you may drop off items at D-Zyne Services, LLC, located at 117 New Jersey Avenue.

### ECONOMIC DEVELOPMENT COMMITTEE

Meets 1st Thursday of every month.  
6:30pm in the conference room.

This month's topics will include:

- Downtown construction
- Downtown Fair
- results of Small Business Seminar
- organizing base line numbers for development



To Become a Member, Check Out [www.abseconbusiness.com](http://www.abseconbusiness.com)