



An Outsource Resource  
 PO Box 872  
 Absecon, NJ 08201  
 Phone: 645-3800 Fax: 272-8008

Absecon Business & Commercial Development



ABCD  
 2009 Absecon  
 Telephone Directory

June 2009

Dear Business Owner:

ABCD is proud and excited to announce the publication of the 2009 Absecon Telephone Directory and we are writing to tell you how your business can be listed in the Directory.

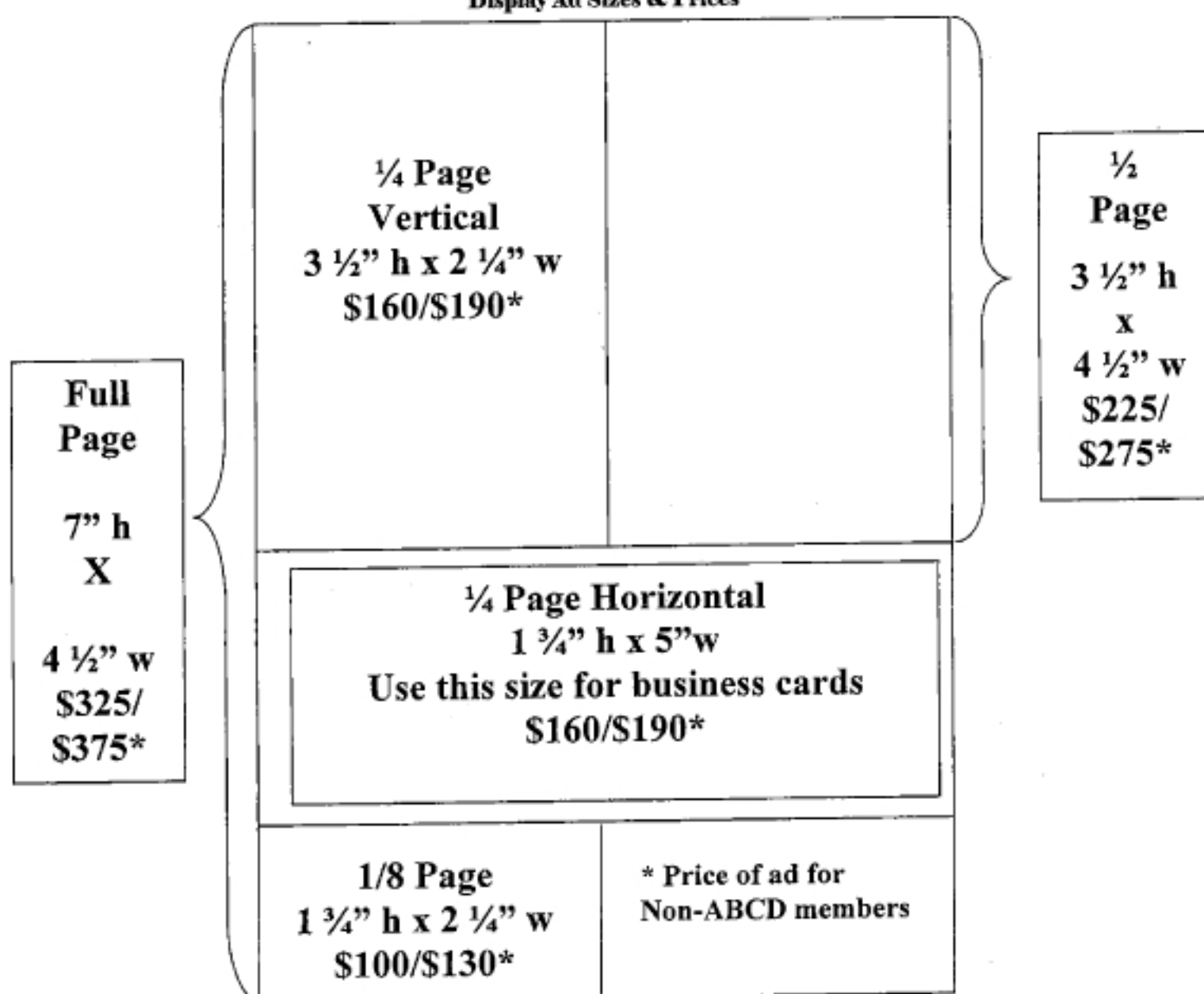
**WHITE PAGES** - All Absecon residents will have their names, addresses and telephone numbers listed in the white pages at no cost. Businesses that purchase an ad in the yellow pages will be listed in **BOLD** in the white pages.

**YELLOW PAGES** - The Yellow Pages provide opportunities for the prominent listing of businesses grouped by heading type (e.g., Banks, Pharmacies, Women's Clothing). In addition, display ads are also available - in sizes ranging from one-eighth page to a full page. Purchasers of display ads will receive a **COMPLIMENTARY** standard listing in the Yellow Pages as well a **BOLD** listing in the white pages. **PLEASE SEE THE REVERSE SIDE OF THIS FORM FOR ORDERING AND PRICING DETAILS.**

**ADVERTISING IMPACT** - ABCD is producing at least 4,000 telephone directories which will be mailed to ALL Absecon residents and to ALL listing entities and will be in service a minimum of one full year before another one is produced.

**SECURITY FEATURE** - All ad money received for the Directory will be put in an **ESCROW ACCOUNT** where it will be held until there is sufficient money to publish the Directory. If for some unforeseen reason the Directory is not published, you will receive your money back in full.

Display Ad Sizes & Prices



ABCD 2009 ABSECON TELEPHONE DIRECTORY  
 Order Form

PLEASE PROVIDE THE FOLLOWING BUSINESS AND CONTACT INFORMATION

Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

e-mail address: \_\_\_\_\_ Payment Amount Enclosed: \_\_\_\_\_

Desired Heading for Yellow Pages Listing \_\_\_\_\_

Additional Heading (s) [If any] \_\_\_\_\_

Yellow Page Opportunities

SELECTIONS	Description	Size	Price	
			ABCD Members* & Non Profits	Non-Members
<input type="checkbox"/>	Standard	Three (3) lines	\$ 50	\$ 65
<input type="checkbox"/>	Enhanced	Five (5) lines with outlined box	\$ 65	\$ 75
<input type="checkbox"/>	Each Additional Heading for Standard or Enhanced Listing		\$ 10	\$ 10
<b>DISPLAY ADS</b>	<ul style="list-style-type: none"> <li>Ads involving more than basic print must be camera ready (photocopy ready). Files (in .doc or .pdf format) can be sent to <a href="mailto:swapforrent@yahoo.com">swapforrent@yahoo.com</a></li> <li>Please be sure to provide information below for complimentary 3-line Standard Listing.</li> </ul>			
<input type="checkbox"/>	1/8 - Page	1 3/4" h x 2 1/4" w	\$100	\$130
<input type="checkbox"/>	1/4 - Page Vertical	3 1/2" h x 2 1/4" w	\$150	\$180
<input type="checkbox"/>	1/4 - Page Horizontal	1 3/4" h x 4 1/2" w (use for an enlarged business card ad)	\$150	\$180
<input type="checkbox"/>	One-Half Page	3 1/2" h x 4 1/2" w	\$200	\$250
<input type="checkbox"/>	Full Page	7" h x 4 1/2" w	\$300	\$350
<b>SPECIALTY PAGES</b>	<b>Purchase of these pages is on a first come, first served basis.</b>			
<input type="checkbox"/>	Back Cover	7" h x 4 1/2" w	\$800	\$850
<input type="checkbox"/>	1/2 of Back Cover	3 1/2" h x 4 1/2" w	\$500	\$550
<input type="checkbox"/>	First Center Insert	7" h x 4 1/2" w	\$525	\$575
<input type="checkbox"/>	1/2 of First Center Insert	3 1/2" h x 4 1/2" w	\$330	\$380
<input type="checkbox"/>	Page Opposite Inside Back Cover	7" h x 4 1/2" w	\$525	\$575
<input type="checkbox"/>	1/2 of Page Opposite Inside Back Cover	3 1/2" h x 4 1/2" w	\$330	\$380

\*Please call Rob Reid, President (289-6424), if you're interested in becoming a Member.

FOR STANDARD AND ENHANCED LISTINGS

Line Number	Listing Information
1	_____
2	_____
3	_____
4 (enhanced only)	_____
5 (enhanced only)	_____

PLEASE MAKE ALL CHECKS PAYABLE TO: ABCD  
 PLEASE SEND LISTING AND AD INFORMATION WITH YOUR PAYMENT TO:  
 ABCD  
 c/o SWAP for Rent, Inc.  
 P.O. Box 872  
 Absecon, NJ 08201

\_\_\_\_\_  
 Authorized Signature

\_\_\_\_\_  
 Date